# Aleena Kamran

**My Portfolio** 

#### **PROFILE**

UI/UX Designer currently enrolled in the Bachelor of Interaction Design at Sheridan College. Specialises in layout design, prototyping, and branding.

#### **EDUCATION**

**Sheridan College** — Honours Bachelor of Interaction Design 2021- present

## **PROJECTS**

## EasyRecipes — Simple Dynamic Data

Coded a website to provide recipes. Created in HTML, CSS, and JS. Created high fidelity wireframes as well as a low fidelity prototype to visualise the process.

## Paypal Privacy Policy — Developing Empathy

Prototyped a privacy policy feature in the Paypal app. Done in AdobeXD. Focused on accessibility and readability in this design, through the use of colour cues, semiotics, and type-height.

## **RELEVANT EXPERIENCE IN ACADEMIC COURSES**

# Contemporary Problems in IXD — February 2023-April 2023

Prototyped in Adobe XD/Figma, streamlined existing apps with added accessibility. Problem solved creatively and efficiently

# Visual Design and Computation — September 2022-January 2023

Refined skills in composition with grid organisation and visual hierarchy using various Adobe programs, including Photoshop, Illustrator, and XD. Designed and led various group projects.

# **Design and Visual Language** — September 2021-January 2022

Explored elements and principles of 2D design, and developed skill in the manipulation of 2D elements aesthetically in design concepts. Processed ideas visually to ideate the final designs.

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#### **SOFTWARE SKILLS**

- Figma
- AdobeXD
- Illustrator
- Photoshop
- InDesign

#### **PROFESSIONAL SKILLS**

- Knowledge in illustrating concepts to excellence in their final designs using Illustrator.
- Understanding how to visually communicate and document design exploration leading to final design.
- Experience in creative problem solving in design, possessing the ability to create efficient and novel solutions.
- Leading/collaborating with a team of designers to code websites using HTML and CSS.